



Press Release

Media Contact:

Katinka Allender

+44 (0) 1491 571402

katinka@k-communications.com

For Immediate Release

Today Canberra, tomorrow the world

Award nominations greet new security & surveillance product launches from AMS Australia

Canberra, ACT, Australia, 29 July 2008 – Following its successful international debut at the International Fire & Security Exhibition in Birmingham during May 2008 – where it was nominated for a Best New Physical Security Product award – AMS Australia has launched its WISDM 3000 all-in-one door access system onto the domestic market. The official launch was held in Canberra on 23 July 2008, in the presence of Jon Stanhope, Chief Minister of the Australian Capital Territory (ACT), Australia.



The WISDM 3000 Series access door control units are designed for high-profile security installations, and are ideal for any areas where security and crime reduction are needed, such as government, transport, education and utilities applications. WISDM 3000 has a low visual impact and can be easily integrated into a CCTV monitoring system.

Also featured at the launch was AMS Australia's new Monitor Access Panel (MAP for short) for walls, floors and ceilings, which company director Trevor Leisk describes as "a new way to think about secure access hatches".

"These are exciting times for AMS Australia," continues Trevor Leisk, who has over 20 years' security industry experience, and is highly regarded for his innovative approach to the securing of sensitive areas.

"The nomination for WISDM 3000 was the second time in three years that we've been recognised in the IFSEC Security Industry Awards, and gave us the perfect global launch platform for the product.

"In May of this year we also received a Canberra BusinessPoint Innovation & Commercialisation Award, so it was only fitting for us to return to our home city to launch WISDM 3000 and the AMS MAP onto the Australian market."

AMS Australia offers a unique range of lock monitoring products with an international reputation for innovative design and development. The products are used and endorsed by the Australian Government for high-security applications and are listed in the SEC (Security Equipment Catalogue) published by the Australian Intelligence Organisation.

In addition to its recognition in the domestic market, AMS Australia is continuing to broaden its horizons internationally. From October 2008, both WISDM 3000 and AMS MAP will be available in the UK through a separate company, AMS Australia UK Ltd.



The company's products are already in use in many other countries including Hong Kong, China, Japan, Malaysia and India.

- ENDS -

AMS is a registered trademark of AMS Australia

About AMS Australia

AMS Australia designs, manufactures and markets a unique range of lock monitoring hardware. With an established reputation in the international security industry, AMS products are used and endorsed by the Australian Government for high security applications and the company is listed in the SEC (Security Equipment Catalogue). The products are installed in high security applications located in Australia and throughout the world.

For further information, please visit www.amsaustralia.com.au or contact:

Manufacturer Enquiries

Cheryl Leisk
AMS Australia Pty Ltd
Telephone: +61 2 6262 2100
Mob. +61 437 626200
Fax: +61 2 6262 2190
Email: cheryl@amsaustralia.com.au

Press Enquiries

Katinka Allender
PR Consultant
Telephone: +44 (0) 1491 571402
Mobile: +44 (0)7887 711 246
katinka@k-communications.com